Ronald McDonald House®
Rochester, MN

2021 Impact Report

Mission

The Ronald McDonald House of Rochester, Minnesota, provides a **home away from home** and gives support to families seeking medical care for their children.

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DEAR FRIENDS of the Ronald McDonald House,

We are pleased to share our 2021 Annual Impact Report with you as we celebrate our 41st year of supporting children and families and helping them access the medical care and resources they need.

2021 was another remarkable year at the Ronald McDonald House of Rochester, as we provided shelter and support to families during the second year of the global pandemic.

Together, with the help of countless caring hearts and helping hands, we **supported 665 families** who needed the comforts of our home away from home and the compassionate care provided by staff and volunteers.

Amid uncertainty, the House provided a calm space for families to relax and regroup.

A Place of Shelter

Last year, the Ronald McDonald House of Rochester **provided more than 3,000 nights of free lodging** for families who traveled hundreds or thousands of miles to seek medical care in Rochester.

We provided a haven where children and families could stay together, rest, gather strength, and connect with other families who know the complexities of caring for an ill child.

More Than a Place to Stay

With the support and generosity of our caring community, we **provided nearly 8,000 meals to children and families** last year. Additionally, groceries, gift cards for necessities, and activity bags with age-appropriate toys, all helped to make each day a little better – and a little brighter - for the children and families seeking our services.

Thank you for being part of our Ronald McDonald House family and lending your support to our mission. **Your acts of kindness and generosity touch the lives of those we serve and help them make it through each day.**

In partnership,

Cami Enke
President

Peggy Elliott
Executive Director

Ronald McDonald House®
Rochester, MN

Our 2021 Impact

Family Programming

Camp Ronald

126 families

Three sessions throughout the year

Music Therapy sessions

2,278

Daily Activity Kits

Paw Pals

5 pet therapy dogs

provided compassion and healing to guest families

877

Family Activity Bags

Snowflake Program

113

individuals received holiday gifts

Kids in the Kitchen

23

episodes throughout the year

$16,192.51 in gift cards provided to families

Ronald McDonald House®
Rochester, MN

Keeping families close™

Ronald McDonald House

142
family visits

3,113
nights of rest provided to families

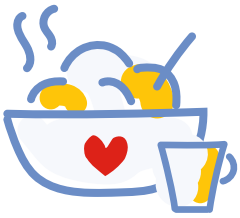
22 nights
was the average length of stay

RMH saved families
$328,016
in lodging expenses

477
families utilized the Keepin' It Fresh Food Co-Op for groceries and meals

80%
of families came from the **Midwest**

Families came from **Belize**, **Ethiopia** & **Ecuador**



Meals Provided

7,918
individual meals were provided

RMH provided a meal every night

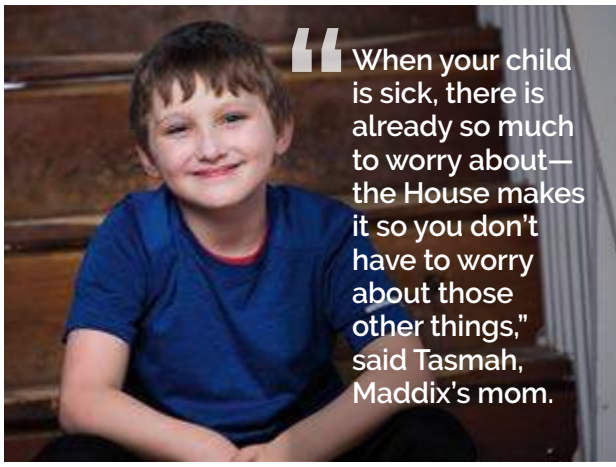
A NOTE OF THANKS

We are taking our boy home with us after eight long weeks in the hospital!! Although the journey from here is a bit unknown for us, we are encouraged by the progress our son has made and grateful for the care he has received here at Mayo. We are thankful for RMH, the staff, donors + volunteers, as well. It is a special family place. During our stay we watched the documentary, "The Mayo Clinic: Faith - Hope - Science" on demand at the hospital. Watch it if you are looking for inspiration. This is a special place where miracles happen every day. Have faith. Lean in to your family and embrace one another. Be in awe of your child and their resilience as they face difficulties. You will be both strengthened + humbled by this journey. Know you are not alone + that your family will be in our prayers.

With continued faith, and much gratitude,
The Carlson family

“The House quickly became our second home,” said MaryAnn, Faith’s mom. “The staff and volunteers accepted us and showed us love and support; they treated us like family. Their open arms and open hearts made a difference.

“I am more than an illness,” said Hannah. “The staff and volunteers at the House see me.” — “She feels like she belongs when she’s at the House,” said Heather, Hannah’s mom.



“When your child is sick, there is already so much to worry about—the House makes it so you don’t have to worry about those other things,” said Tasmah, Maddix’s mom.

“We are part of the Ronald McDonald House family,” said Wendy, Rachel’s mom.

“The House made a rough time in our lives a wonderful experience,” said Ashley, Fayth’s mom.

“The House provides comfort and security,” said Tracie, Hailey’s mom. “Because she is often inpatient… I am staying at the House alone. But I don’t feel alone.

VOLUNTEER Impact

We are grateful beyond measure for the volunteers who flexed with us throughout the year supporting our special events, special projects, delivering meals and groceries, and attending Board and committee meetings. As well as returning in onsite capacities of Housewarming, serving meals to families, providing Pet Therapy visits, aiding in Family Activities, and more.

In total, **427 individuals** volunteered their time and talents in service of children and families. This resulted in nearly **4,000 total hours** of volunteer service, with a **value of more than $118,000**.

2021 Volunteer Hours by Category

- Special Projects **1469**
- Gardening **121**
- Board/Committee Meetings **580**
- Housewarmer **804**
- Family Activities **87**
- Service Activities **86**
- Dinner Support **307**
- Pet Therapy **32**
- Special Event Support **327**

We are in our 3rd year of our **Distinguished Volunteer Award**, an award to honor a volunteer who exemplifies the core values of the Ronald McDonald House, and who stands out for their extraordinary service and dedication.

Lindsay Young joined as a volunteer in 2005 and is a dynamic individual with a passion for assisting in a multitude of ways to the House and giving back to her community. She goes above and beyond as a HouseWarmer, family activities volunteer, gardener, and special events volunteer. She supports our House Dinner program by making and serving meals to families and is a special grocery delivery service. She serves on the Volunteer Committee and Development Committee and is a trusted member of the Medical Advisory Committee. She is also a current member of the Board of Trustees.

She is warm, welcoming, caring, compassionate, and always eager to assist families, co-volunteers, and staff in any way. With her thoughtful ways, she leads with heart and knowledge. People are drawn to her kindness and leave a little brighter after meeting her. She is a team player and a leader among many. Her selflessness, compassion, and talents are second to none and the House is so fortunate to have her. Beyond the Ronald McDonald House, she is also a dedicated volunteer with Feed My Starving Children and with her church just to name a few.

There is no limit to Lindsay's willingness to help the House achieve its mission. Her love for children and families and passion for the House shines through in all she does.

"There is a passion among my fellow volunteers that is very inspirational, and I strive to put that forth in everything I do."

– Lindsay Young

VOLUNTEER Recognition

In honor and celebration of the volunteers who have given 25 years and more of service to children and families

We are overjoyed to unveil our volunteer recognition piece.

The heart, signifies the love and compassion volunteers put into the House, hangs in our front lobby for all to see and enjoy. It shares our appreciation by recognizing those with such impressive lengths of service, in the hopes of inspiring others to get involved, and keeps individuals connected to the House and our mission.

Our 25-plus-year milestone volunteers fulfill various in-house, committee, and special event roles. The generosity of caring individuals is vital for providing services to meet the needs of families.

40-PLUS YEARS
Charlene Hawk
George Wilson

35-PLUS YEARS
Bob Cline
Michele Sursely

30-PLUS YEARS
Barb Feldt
Dewey Johnson
Kak Johnson
Cindy Nelson
Faye Sargent

25-PLUS YEARS
Carol Burnham
Barb Henoch
Dan Kelly
Julie Knutson-Pine
Gloria Lewison
Charlie Nelson
Elene Pattinson
Mary Anne Petersen
Joanne Rosener
Dee Schemmel
Paulette Steinberg
Carol Stillman

25 YEARS
Donna Bakeberg
Nina Cecchi
Gretchen Cutshall

DONOR Impact

Jeff Weisz

President of
Data-Smart Computers

We were first introduced to the House when we had a technical service call from the Ronald McDonald House. After really understanding their mission and learning more, we wanted to get involved.

We have done multiple things with the House, like sponsoring the Ronald McDonald House Family Walk and providing the technical support for Hearts & Diamonds.

We have so many connections with the mission of the House. It's the fact that it's something that our whole organization can become involved with and are involved with.

The mission of the House, for me, is so important. I've never had to experience being in a situation where I've needed something like the House, but I can see how important it is for people to be able to come back from the hospital or from an appointment and have a home base.

My focus, when working at the House, is, "How do I make sure that I provide a technology solution to the Ronald McDonald House that is equivalent or better than what guest families have at home?" It is a driving factor on every decision I make for House technology. I want to make sure that when they come back to the House…it's just like home.

That's really what it's all about.

For small businesses, in particular, the House has done a beautiful job of engaging with us and saying, "Listen, this is something that you guys can do and work with within your budget to help the House and really show impact to the community and to the House."

I have had people come in and say, "The House is something I believe in; it is very well run." I'm currently on the Board and I see it firsthand. If you want to have a lot of impact with your dollars or with your time…support the House.

If I could use this to encourage all the other small businesses to strongly look at supporting the House—if that could be the result of this piece—I would say that was a success.

IRA Charitable Rollover

In 2021, more than 60 donors had a remarkable impact on the Ronald McDonald House by donating nearly $250,000 in IRA distributions.

60+ donors = $250,000 IRA distributions

An IRA Charitable Rollover allows people 70 ½ and older to reduce their taxable income by making a charitable gift directly from their IRA. It also helps to satisfy a required minimum distribution (RMD) for the year. See your legacy being put to work today, and the difference your gift is making!

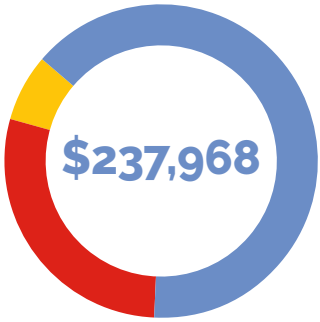
"It has been an honor to support the Ronald McDonald House with a charitable gift directly from my IRA. This savvy decision not only had tax advantages but doing so has brought hope to countless families. Families experience hope from those who came before them and pass it on to those who follow them." - *Kaye*

Contact your IRA administrator for additional information on Qualified Charitable Distributions. It makes a difference for families at the House and helps you reach your goals.

For more information about how you can support the House, please contact the Department of Development at (507) 282-3955.

SPECIAL Events

Ronald McDonald House fundraising events make it possible for families to stay together and focus on the health of their child. In 2021, more than 531 people gathered to learn about and support our organization raising an impressive **$237,968**.



- Hearts & Diamonds Spectacular
  $153,517, 280 people
- Swing Your Birdie Golf Classic
  $68,503, 144 golfers
- Ronald McDonald House Family Walk
  $15,948, 107 participants

Hearts and Diamonds Spectacular

Presented by Sterling State Bank, the 18th Annual Hearts & Diamonds Spectacular was held virtually for the first time. Attendees from across the Midwest and even New York tuned in to experience the magic while supporting families who call the Ronald McDonald House "home." Attendees gathered via zoom, hoping to win one of three dazzling diamond prizes courtesy of Hight & Randall Personal Jeweler.

Swing Your Birdie Golf Classic

Presented by Think Bank, the 43rd Annual Swing Your Birdie Golf Classic sold out! Held at Somerby Golf Club, 36 teams competed before gathering for a fun social hour to celebrate while supporting Ronald McDonald House families. Known as the longest running charity golf tournament in Rochester, the Swing Your Birdie Golf Classic is a yearly tradition for many golfers.

Ronald McDonald House Family Walk

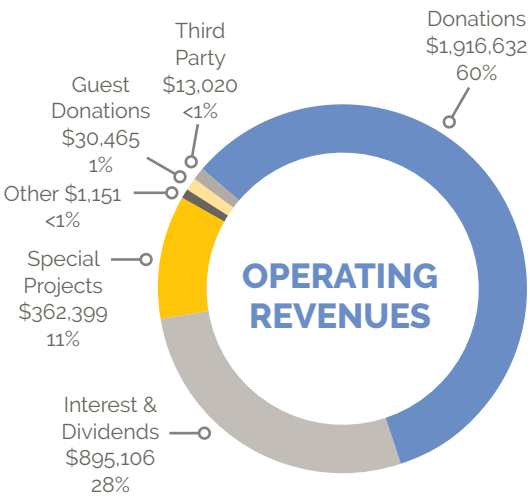
A part of the Med City Marathon Events and sponsored by Data-Smart Computers & Telecommunications, more than 100 supporters, volunteers, and Ronald McDonald House families, gathered on a beautiful September morning to celebrate the Ronald McDonald House.

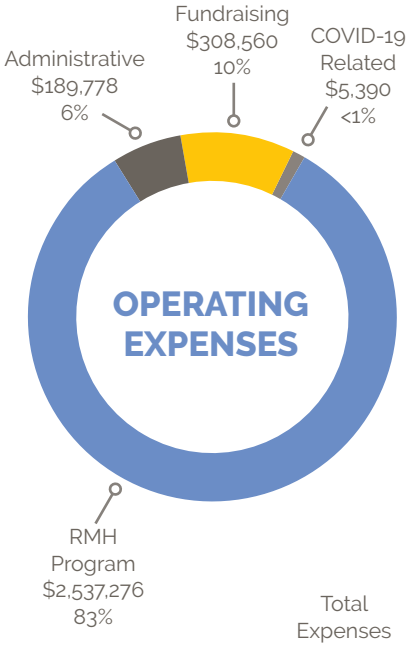
ANNUAL Report

Financial Position 2021

ASSETS	
Current assets	$ 1,920,210
Land, Building & equipment (net of depreciation)	17,493,778
Investment, reserves (including temporarily restricted and endowment)	7,110,333
Bequests receivable	203,696
Pledges receivable (net)	9,406
TOTAL	**$ 26,737,423**
LIABILITIES & NET ASSETS	
CURRENT LIABILITIES	$ 116,918
NET ASSETS	
Land, Building & equipment	17,493,778
Board designated	0
Scholarship designated	70,000
Temporary & permanently restricted	878,005
Unrestricted	8,178,722
TOTAL	**$ 26,737,423**

Financials Audited Annually





Operating Revenues $3,218,773 + Unrealized Investment Gains (Losses) ($141,358) = Total Revenues $3,077,415

Total Expenses $3,041,004

UNDERWRITERS

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SPECIAL THANKS

DEAN RIGGOTT PHOTOGRAPHY

FAGAN STUDIOS

LAKEHAUS PRODUCTIONS

MALORIE GIRRES PHOTOGRAPHY

WONDER PHOTOGRAPHY

DESIGN & PRINT

Davies Printing Company

Hannah, 17 years old